



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 9/30/2014

Multiple District 2

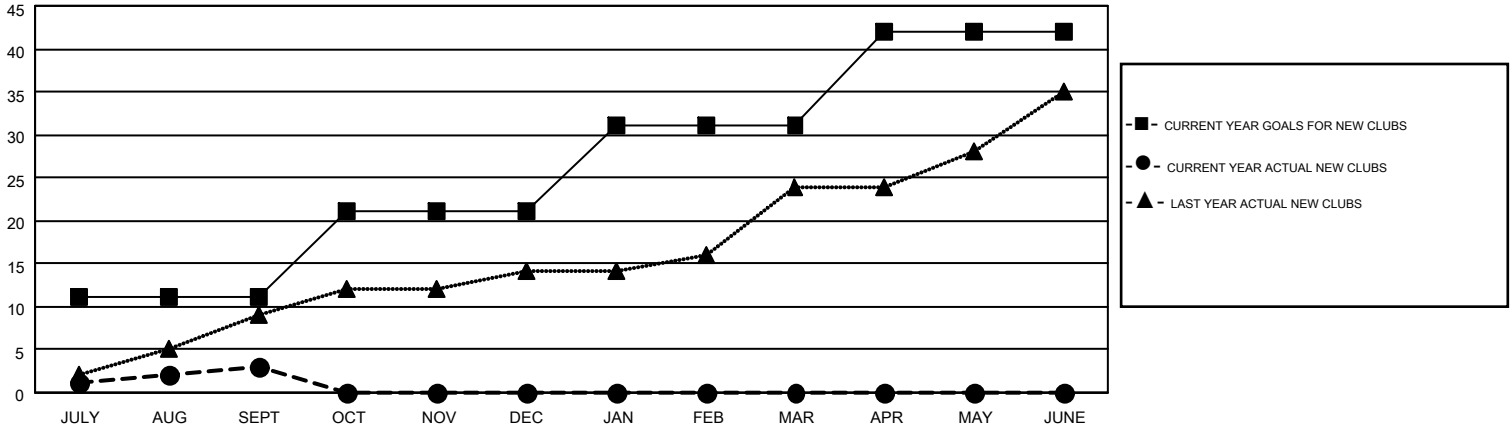
LOCATION: TEXAS

GMT: HAL GRIFFIN

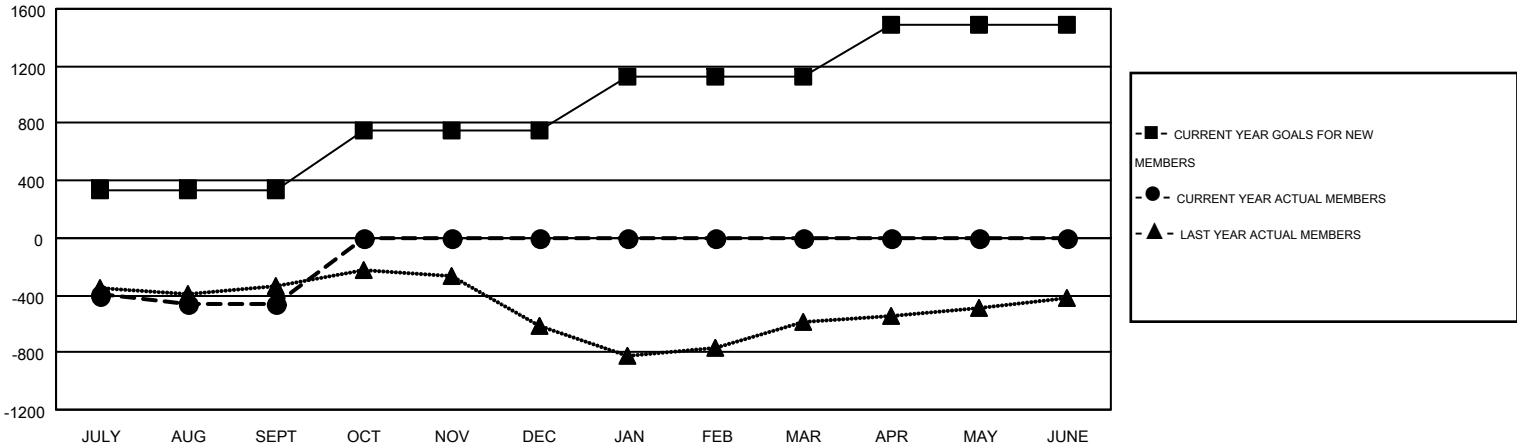
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 11            | 3         | 9             | -6            | JULY/AUG/SEPT         | 339             | 932                           | 1,389           | -457          |
| OCT/NOV/DEC           | 10            | 0         | 0             | 0             | OCT/NOV/DEC           | 408             | 0                             | 0               | 0             |
| JAN/FEB/MAR           | 10            | 0         | 0             | 0             | JAN/FEB/MAR           | 377             | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 11            | 0         | 0             | 0             | APR/MAY/JUNE          | 368             | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |   |                 |
|------------------------|--|---|-----------------|
| DROPPED CLUBS: 9       | 327 CLUBS OF 909 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>                            |                 |
| <u>DROPPED MEMBERS</u> |  | MALE  | 17,721 (68.19%) |
| DECEASED               | 84   | FEMALE  | 8,265 (31.81%)  |
| CLUB CANCELLED         | 35   | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> |                 |
| OTHER                  | 1,270  | FAMILY UNIT MEMBERS                                   | 3,890           |
| TOTAL                  | 1,389  | HEAD OF HOUSEHOLD                                     | 1,905           |
|                        |  | NON-HEAD OF HOUSEHOLD                                 | 1,985           |